

WSSH MEETING NOTES

March 24, 2014

Meeting was called to order by Chairman, Robert Hartley at 6:30 pm – Elmers, Albany, OR.

Board Members Attending: Robert Hartley, Stacy Jo Hartley, Reuben Davidson, Dawn Sherwood, and Stacey Lyle. Kelsey Corkery, Jeni Kurtz, and Tim Taylor.

Absent Board Members: Millie Smith

Visitors: Megan Paulissen

ADMINISTRATIVE

Dates for upcoming 2013 Board Meetings: April 23, May 28, June 18, July 30, August 29 (General Membership), Sept 24, October 29, and November ?, and no meeting in December.

Meeting Notes passed.

The Non Profit paperwork and check have been sent off and received by the IRS.

Board Members that need to turn in their 2014 Conflict of Interest forms – Tim Taylor and Millie Smith.

CORRESPONDENCE

Stacy Jo has been taking calls and answering questions through emails and facebook from many new names along with members.

Stacy Jo signed WSSH with Oregon Horse Country for three months. Stacy Jo will forward the final online paperwork to Stacey Lyle.

NEW BUSINESS

The Board agreed to send out Sponsor Certificates to the 2014 Sponsors. Jeni Kurtz will print them up, put them in frames, and send out. Stacy Jo will get Jeni an updated Sponsor List.

A huge thank you goes out to Equis Feeds and Rogue Equine Hospital for signing up as Corporate Sponsors for 2014. Coastal, Akins Trailers, Silver Sage Quarter Horses, Wilco, Fitzgerald Corrals, Robertson Ranch, Animal Health Solutions, Linn Benton Tractor, and possibly Leavitt Equine Insurance are the Show Sponsors signed up to date.

Robert presented the idea that Sponsor Karla Grimes – Silver Sage Quarter Horses had offered to donate a horse to Western States Stock Horse to raffle. The Board discussed different ideas and decided that it may be too late in the year to start the project. Collegiate Representative, Megan Paulissen agreed to talk with the OSU Collegiate Team to see if they would be interested in working on this project for the next year. The money raised would go toward the WSSH Scholarship fund.

Stacy Jo explained that she is working to put together a partnership with BiMart's Coastal Farm & Ranch stores in 2015.

Robert and the Board agreed to find a date for a Strategic Plan. This will help the Association to avoid being in the position of chasing problems. With a clear vision of what direction the Association is going, and develop short term and long term goals for future growth.

With the open position on the Board of Director's, different names were discussed to fill the spot.

Robert discussed the enthusiasm being seen and heard from people in Washington State. Natalie Shaw is looking at dates for a possible Introductory Day or Clinic at the Washington State Horse Park for late summer or early fall. Robert has been talking with a group out of Seattle that are very interested and would like to have shows. He has encouraged this group to attend the April Judges Seminar and event. Reuben Davidson talked with multiple people from Vancouver to Bellingham at the NW Horse Fair about the interest in Washington. One group mentioned Roy County Fairgrounds and Flying M Stables as potential facilities.

The Board discussed the opportunity to video the concept during an Introductory Day. Other videos displaying clinics, classes, divisions, and tutorials were covered. These clips could then be online for potential participants to watch.

SHOWS

Robert went over the upcoming April and May Shows – schedule, clinicians, awards, budget, judges, additional cutting jackpot, and flag presentation. The Board discussed how they would like to announce that Dick Pieper is unable to make it for the event and how excited they are for ASHA Founder, BF Yeates to make the trip. Reuben Davidson will work to secure a flight for Mr. Yeates.

Stacey Lyle talked with the Sign Lady and has some ideas for awards for possibly the May or July Show.

Insurance for 2014 has been purchased and finalized through Leavitt Equine Group.

Jake Reynolds Photography has agreed to all four shows. Carla Resh will be the photographer for the May event.

Scott Bradley is building the Pleasure Signs and will have them for the April Event.

Crook County and Oregon Horse Center facility contracts are being finalized.

Dawn will email pictures of samples of leather tooled ideas for awards. Spur straps are unisex.

Robert explained that Carmen and Norm Bryant are very excited for the Reined Cutting Jackpot on Saturday evening. Norm will be spear heading the demonstration of the Reined Cutting. As a few volunteers demonstrate the class, Norm will talk about what the rider and horse are doing. Carmen Bryant will judge the Reined Cutting Jackpot.

NATIONAL REPORT

Robert has been working on revising the Novice Eligibility. As the Chair Person of the Novice Eligibility Committee, Robert will present his ideas to the Committee and then it will go to the ASHA Board of Directors.

FINANCIAL REPORT

Millie Smith was not present to give the Financial Report.

Robert will work to have the Conference Call and Scarab Media transferred to the WSSH Debit card.

As soon as the Non Profit Status is finalized then the 2011, 2012, and 2013 year end reports can be closed. An Internal Audit will be performed as soon as the books are closed for 2011 – Millie Smith, Stacey Lyle and Member Rachel Potter. For 2012 the Internal Audit will be completed by Member Sheri Wheeler. 2013 to be determined.

DIVISION

Youth – Jeni Kurtz announced that Fran Robertson has agreed to provide the Twinkle products for Youth Activities at the shows.

Collegiate – Megan explained that quite a few team members are planning to attend the show. Next week a new Board of Directors will be voted in.

Dawn is also working on the WSSH Scholarship Program. Robert explained that he is hoping to have interviews at the August event, and then announce the recipients at the Regional Show. Dawn is planning to use a program that the participants can fill in the form online.

MARKETING

WSSH has 659 likes on Facebook. Some of the posts are reaching over 1000 people. Stacy Jo encouraged each Board Member to visit WSSH and push like and share postings to each entry and please spread the word.

Stacy Jo explained that she will make an ad listing the sponsors for the next NW Rider Ad.

Reuben felt that the WSSH Booth at the NW Horse Fair was very beneficial. Almost 200 Entry Forms were handed out. Mitch and Jolinn Hoover's demonstration of Stock Horse Events was great.

Stacy Jo Hartley motioned to adjourn the meeting and Dawn Sherwood seconded the motion at 8:00 pm.