

# SPONSORSHIP

2018



Please Join Us as a **SUPPORTER** of this Non-Profit Association

## What are the Benefits?

### Statewide Exposure

WSSH is Region 6 of the American Stock Horse Association and encompasses 9 States – Oregon, Washington, Idaho, California, Nevada, Arizona, Hawaii, Alaska and Utah.

### Nationwide Exposure

Website & Newsletter promotion through parent Association, ASHA is located in Texas.

### Educational

Each event provides clinics to preserve Western Traditions. 4 classes offered: Stock Horse Pleasure, Trail, Reining, and Working Cowhorse. In addition to these classes, a Reined Cutting Jackpot is also offered.

### Membership

WSSH Annual Memberships have increased over 33% each year. Reaching 780+ Members to date.

### 2018 Expansion & Shows

Additional clinics and Horse events in CA, ID & WA to build relationship in other states to promote WSSH.

5 Shows throughout Oregon: Eugene & Central Oregon.

### Company Branding:

- Advertising in NW Rider
- Logo Presence
- Vendor Booth Included
- Facebook Announcements

**MISSION STATEMENT:** Western States Stock Horse is dedicated to improving its members horsemanship through education and competition, while preserving the traditions of the American Stock Horse.

# CORPORATE Sponsorship Package

\$1000

## Benefits Include:

### Logo, Link, & Write Up

On Sponsor Page of Western States Stock Horse Website.

[www.westernstatesstockhorse.com](http://www.westernstatesstockhorse.com)

### Advertising

Logo presented on the back cover of the NW Rider Magazine for all of 2018. <http://www.nwrider.com>

### Facebook Announcements



Once a month your Company link and announcement to 3000+ horse enthusiasts and WSSH members.

### Logo and Link

Included in the American Stock Horse Association Newsletter as a Regional Sponsor.

[www.americanstockhorse.org](http://www.americanstockhorse.org)

### Banner Displayed

In a prime location at each event.

### Vendor Booth

Available at each Event.

### Educational Seminar

Opportunity to give a presentation to participants and spectators during a specified time.

### Sponsor Announcements

Company name and announcements throughout each event.

### Logo Branding

On Show Forms including Entry, Schedule, and Flyers.

### Product Give Away

Opportunity to give away logo item to participants or a lucky member randomly drawn throughout each event.

### Collegiate Exposure

OSU Stock Horse Team is the first College to form a Team to compete in Region 6.

### Company Exclusivity

## INCLUDES:

### Choice of the following:

- Show Lunch Sponsor
- Clinic Seminar Dinner Sponsor
- Logo on Participant Stall
- Water Bottle Sponsor

### Five Shows

- May 4- 6, 2018  
Oregon Horse Center  
Eugene, OR
- June 1 - 3, 2018  
Brasada Equestrian Center  
Powell Butte, OR
- July 20 - 22, 2018  
Oregon Horse Center  
Eugene, OR
- August 17 - 19, 2018  
Oregon Horse Center  
Eugene, OR
- October 12 - 14, 2018  
Oregon Horse Center  
Eugene, OR



STACY JO HARTLEY  
(503) 798-1076

# SHOW Sponsorship Package

\$150 Per Show

\$500 All 5 Shows

## INCLUDES:

### Classes:

- Stock Horse Pleasure
- Stock Horse Trail
- Stock Horse Reining
- Working Cowhorse
- Reined Cutting Jackpot
- APHA Special Event

### Divisions:

- Open
- Non-Pro
- Limited Non-Pro
- Green Horse
- Novice
- Youth 14 - 18
- Youth 13 & Under



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## Benefits Offered:

### Logo and Link

On Show Page of Western States Stock Horse Website.

[www.westernstatesstockhorse.com](http://www.westernstatesstockhorse.com)

### Advertising

Logo presented in the NW Rider Magazine for two months per show.

<http://www.nwrider.com>

### Facebook Announcements

One Company Announcement and link to 1000+ horse enthusiasts and WSSH members.



### Sponsor Announcements

Company name and announcements throughout the event.

### Vendor Booth

Available at the Event.

### Class or Division Award

Your Company will be the Sponsor for the Award given for each Class or Division Champion, of your choice.



### Product Give Away

Opportunity to give away logo item to each participant or a lucky member randomly drawn throughout event. **Banner**

### Displayed

In arena at each event.

## VENDOR Packages

Vendor: \$25 Vendor Booth per Show

Vendor Sponsor: \$50 per Show

Benefits Include: Vendor Booth, Banner in the Arena, Announce Vendors on Facebook, and List of Vendors with company link on WSSH website.